

ABTS CONCLUDING STRATEGIC FRAMEWORK

The transition to a net-zero economy requires significant public and private investment in distributed energy infrastructure. However, the success of this transition depends on the quality, safety, and durability of the physical assets deployed across the nation.

Allowing the stationary energy storage market to operate under significant information asymmetry places costs on consumers, increases risks for emergency services, and undercuts state and federal incentive programs.

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| THE TRANSITION OF THE AUSTRALIAN ESS MARKET |
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FROM: An opaque market driven by upfront costs and unverified claims.
TO: A transparent marketplace grounded in verified engineering parameters, ensuring long-term safety, asset durability, and clear financial value.

The Australian Battery Transparency Standard provides a comprehensive and practical solution to this policy gap.

By translating complex technical data into a clear, standardised consumer label, the ABTS eliminates misleading marketing and aligns market forces with long-term asset value.

Linking these transparency metrics directly to rebate eligibility and national building codes protects taxpayers, improves public safety, and ensures that Australia's distributed energy grid is built on a reliable, sustainable, and safe foundation.